



FLASK

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created and presented by
CHIHoon JEONG

who we are

we are an interactive café that provides our customers high-quality food, beverages, and events that sparks an innovative culture.



vision statement

Our vision is to be a place where people can come discover innovation that will bridge them to a healthier, culturally richer, and inspiring future.



mission statement

spark innovation to the mind, body, and
soul



how

- introduce innovative foods, drinks, and experiential cultural events
- expand the educational mission of AUCA to foods and the eating experiences
- bridge international cultural boundaries through an array of diverse events and international business partners
- enhance the dining experience through high-quality food and beverages
- provide learning experiences to young people
- expand horizons of AUCA students
- show process of making foods and beverages (process oriented café)



food

- rice bowl , kimpabs , sandwiches
- experimental innovative dishes (monthly)



beverages

specialty coffee

lemonades

smoothies

monthly inspiration



others

fresh bakery

nuts , granola

monthly inspiration



cultural program

tasting evening, casual social networking events,
workshop/presentation, cooking class, coffee class,
lunch/dinner talk, etc.



Love Across Borders

transformational social impact program

- sustainable business philosophy
- cultivating young talents
- charity events
- public art projects
- donate your talent
- save the earth (recycling)
- the future is great than what we can expect
(educational project for the next generation)

