## WHY SOCIOLOGY?

The Sociology Department at the American University in Central Asia will help you understand what is society, to answer such questions as why are we so different and yet so similar. Sociology may explain why people behave a certain way - vote, marry, follow the fashion...

Sociology provides an opportunity to find out why there are social problems such as poverty, prostitution, corruption

## WHAT DO WE TEACH?

Our program provides basic education with intensive study of subjects essential to understanding social phenomena and situations, for their interpretation and explanation. Students are able to analyze the obtained data, juxtapose, compare and critically assess the processes occurring in our lives, creating theories that explain the laws of the social world serve as a guideline to action and even help predict the future. Our students have the opportunity to practically master the skills and knowledge that will enable them to be competitive in today's market.

Sociologists study the principles and methods of quantitative and qualitative research, master programs of the international standard (SPSS), are able to link the data with theoretical knowledge and do internships in leading local and foreign organizations and firms.

## LIFE AFTER GRADUATION

Knowledge and skills received from our teachers and professors will help you find your niche in the widest range of activities, sociologists are in demand as academic researchers, as teachers in universities and high schools, as employees of public opinion sphere. Sociologists work as analysts in major banks, insurance companies, large corporations.

Sociologists are the best leaders of human resource services at industrial firms and companies; they are trusted with the leadership of marketing and advertising services. Many of our graduates continue their studies at universities in the U.S., Britain, Sweden, Italy, etc.



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## FOR QUESTIONS AND FURTHER INFORMATION, CONTACT US









































