

# The STAR

Internal Informational List

March 11, 2008



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## DEAN OF STUDENTS



## LIFE IS A HOLIDAY (?)

Like the way passengers behave themselves in buses in America... Constantly apologizing should they accidentally so much as touch someone. Trying to cause their neighbors as little trouble as possible. Afraid to offend anyone, recognizing their fellow passengers' individuality, careful so as not to encroach on their personal rights and freedoms...

All of us at AUCA are riding in one bus – students, professors, staff members...

Riding to celebrate a grand holiday...

Take a look at the calendar – our life is a perpetual American, Kyrgyz, Soviet or international holiday...

I don't know if that's good or bad...

Some people prefer certain holidays over others...

As a rule, people enjoy holidays. Those that don't are usually the ones stuck with the task of organizing them...

But that's beside the point. What I'm talking about is our attitude towards some holidays.

I think that, having forgotten our repeatedly rewritten world history, we celebrate anything without pondering over what exactly we're celebrating. As long as there is a cause, as they say...

This issue is being published on the heels of two big holidays: Defender of the Fatherland Day and International Women's Day.

From the bottom of my heart, I wish a happy holiday to all those men and women who have at one point or another defended their homeland and are still willing to do so if necessary!

From the same bottom of my heart, I wish all men and women a happy Women's Day! This is an occasion that allows us to talk about whether we have equal rights and, if not, then talk about why! It lets us revel at the fact that our resolve to equalize in rights is earnest! And drink a glass of our favorite drink!

We're used to calling March 8th the holiday of Spring and Love...

Spring is the holiday of Spring!

Love is the holiday of Love...

Dear men! Let us talk about equal rights on March 8th just this once. Let us return to the roots of this day. Give women a part of our rights and take a part of their responsibilities.

That is what's truly important. And when that day comes, it will be a real holiday... So far, however, this is only a Day with a capitalized 'D'. A day that serves us all a reminder...

I wish all readers and non-readers of "The Star" to celebrate each holiday as they see fit. Just don't forget that we are all riding in one bus...

Happy holidays!

Shulgin N.

# News Block

## Urgent Study Abroad Information

Professor Djamila Aitmatova kindly presented to all students the information about studying and working abroad. Students can go to <http://www.iHipo.com> to create their own profiles in order to get in touch with international recruiters and peers from all over the world. This procedure is free and open to all visitors. Also, everyone who is interested in study opportunities can become a subscriber of the e-NASS service. This site provides its visitors inter/intra/trans/multi-disciplinary communication within the academic community of scholars, professionals and students from all branches of social sciences.

**50 Master Scholarships in Energy and Environmental Management and Economics**  
Corporate University, Italy  
**Finaid:** scholarships and financial contribution for accommodation and living expenses available  
**Date:** Academic Year 2008-09

**Deadline:** March 31, 2008  
**Opento:** owners of a university degree in Business Administration, Chemistry, Economics, Engineering, Geology, Industrial Chemistry, etc  
**Website:** <http://www.eastchance.com/anunt.asp?q=221,eu,sch>

**International events - Full grant**  
Balkan Case Challenge 2008  
Vienna, Austria  
**Finaid:** Full  
**Date:** mid-April to mid-May  
**Deadline:** March 31, 2008  
**Opento:** exceptional students  
**Website:** <http://www.eastchance.com/anunt.asp?q=59,fge,int>

**Summer courses - European Union**  
International Summer School Seggau  
Graz, Austria  
**Finaid:** partially available  
**Date:** June 28 - July 12 2008  
**Deadline:** March 21, 2008  
**Opento:** students from all over

the world  
**Website:** <http://www.eastchance.com/anunt.asp?q=201,eu,sco>

**2008 ACUNS/ASIL Summer Workshop**  
Ljubljana, Slovenia  
**Finaid:** available  
**Date:** July 23 to August 2, 2008  
**Deadline:** April 14, 2008  
**Opento:** advanced graduate students, younger scholars, lawyers, and UN practitioners  
**Website:** <http://www.eastchance.com/anunt.asp?q=202,eu,sco>

**Summer courses - CEE states**  
Quaker United Nations Summer School  
Geneva, Switzerland  
**Finaid:** undefined  
**Date:** July 6 - July 18, 2008  
**Deadline:** March 17, 2008  
**Opento:** young people of all nationalities  
**Website:** <http://www.eastchance.com/anunt.asp?q=37,cee,sco>

**JOBS**  
**Programme Assistant - Quaker United Nations Office**  
Quaker UN Office, Geneva, Switzerland  
**Finaid:** Swiss Francs 1,360 per month  
**Date:** September 1, 2008 to end July 2009  
**Deadline:** March 25, 2008  
**Opento:** applicants that hold a degree or equivalent  
**Website:** <http://www.eastchance.com/anunt.asp?q=312,ja,jobs>

**Peaceworker - Quaker Peace & Social Witness**  
London, Great Britain  
**Finaid:** £16,533 for the 12-month placement plus an allowance  
**Date:** 1 year starting September  
**Deadline:** April 25, 2008  
**Opento:** all interested  
**Website:** <http://www.eastchance.com/anunt.asp?q=313,ja,jobs>

By Anna Kurinskikh

## Career Center: Opportunities for Summer 2008

**5TH LSE-PKU SUMMER SCHOOL IN BEIJING**

**What:** London School of Economics and Political Sciences and Peking University are two of the world's leading institutions for teaching and research. In 2008 the Programme will offer courses in Accounting and Finance, Management, Economics, International Relations and Law. All courses are taught in English by internationally renowned specialists in their field.

**Where:** Beijing, China

**When:** July 7 - July 19, 2008

**Deadline:** May 30, 2008. There is a 10% discount on tuition fees only if you apply by Monday, March 31.

**Web-site:** <http://www.oir.pku.edu.cn/>

**THE EUROPEAN BUSINESS ENVIRONMENT CULTURE & ECONOMY IN MARSEILLE & PROVENCE**

**What:** Euromed Marseille is one of the top business schools in Southern Europe offering a wide range of management programmes to companies and individuals. Joining the Euromed Marseille Summer session guarantees you a top quality programme delivered by specialists in business and management. You will gain a new depth of understanding of international issues, develop a greater competence in working in an international environment,

and access a new network of business decision makers, as well as relish diversity and confront complexity.

**Where:** Marseille, France

**When:** June 2-27, 2008.

**Deadline:** April 30, 2008

**Web-site:** <http://www.euromed-marseille.com/default.aspx?rub=893>

**MALMO UNIVERSITY SWEDEN SUMMER SCHOOL 2008**

**What:** Students from all over the world are invited to this summer school regarding issues of borders, migration and citizenship in a European context. The Summer School at Malmö University is a concentrated course with lectures and seminars on two aspects:

1. **EUROPE: CHANGING BORDERS AND IDENTITIES, A HISTORICAL PERSPECTIVE**

2. **EUROPE: CHANGING PATTERNS OF MIGRATION AND CITIZENSHIP, A GEOGRAPHICAL AND POLITICAL SCIENCE PERSPECTIVE.**

**Where:** Malmö (on the border between Sweden and Denmark)

**When:** July 18 - August 3, 2008.

**COST:** € 250 including accommodation and social program

**Deadline:** March 17, 2008

**Web-site:** Online application at <http://.Studera.nu/>

Information collected by Dilnura Khalilova



On March 3, 2008, an awards ceremony of the «Germany – Country of Ideas» contest took place in the residence of German ambassador Dr. Klaus V. Grevlich. Our own Meerim Kuchukeeva, MM-105, was awarded third place for designing a poster showcasing Germany's prominent figures throughout history. The purpose of the competition was to enhance Kyrgyz-German relations and reveal Germany through the eyes of the Kyrgyz youth. On behalf of «The Star's» editorial board, we congratulate Meerim on her prize and wish her the best of luck in her future endeavors!



## THE HISTORY OF ALUMNI STONE

Have you ever heard about the Stone Garden? There is one in Japan. There are no trees but only stones and these stones personify life. It sounds weird – how can stones and life be connected? But they can. Look at the Alumni Stone of American University – Central Asia. Look attentively, and you will hear how the hearts of graduates are beating in the stone. Touch it, and you'll feel the warmth of thousands of hands that have already gone into the adult world. Before we graduate, we should get acquainted with the history of Alumni Stone.



Photo by A. Fedorov- Commencement 2007

In 2004, the Dean of Students Nikolay Shulgin thought creating the Stone Garden, where every stone was supposed to symbolize every graduate year. When Mr. Shulgin shared his idea with seniors of that time, they were glad to agree upon it, however, one of the seniors, Dmitry Shandra, advised to make one big Alumni Stone for every graduate year instead of having many. That's how Alumni Stone was planned.

The stone was found by a graduate of 2005, Aman Mamaev. He with his friends went to the Alamedin Gorge [Alamedinskoe Ushel'ye] and found a very beautiful stone. However, it was enormous and they couldn't haul it. Then they found another, no less beautiful and yet smaller, stone. Mr. Shulgin with administrative staff ordered a lifting crane, a big car, and many people, all of which cost \$250 plus the nerves of that event's participants. That's how Alumni Stone was found and transported.

During the commencement 2005, Alumni Stone met its first plaque,

"AUCA Graduates 2005". Such a historical thing as the Alumni Stone will always be one of AUCA's memorable sights. Notice that American University is the only University in Kyrgyzstan, which has a special Stone. As long as the university exists, it will remind about every alumni.

Since 2005, there are 2 more plaques added, and of course, their number will only increase. That's how Alumni Stone will live, warmed by the souls of AUCA graduates.

P.S. Dear Alumni Office! Please notice that the Alumni Stone starts from 2005. What about earlier graduates? Let's put them into history, too, starting with KAF and AUK! Surely, alumni who fund your office will support this idea.

**The author thanks Nikolay Shulgin for help in exploring the history.**

**Dilnura Khalilova**



AIESEC, the world's largest student organization, is an international platform for young people to discover and develop their potential so as to have a positive impact on society.

In addition to providing over 5,000 leadership positions and delivering over 350 conferences to our membership of over 22,000 students, AIESEC also runs an exchange program that enables over 4,000 students and recent graduates the opportunity to live and work in another country.

AIESEC provides the youth with an opportunity to develop leadership skills. We do this through providing practical experience in leadership, as well as trainings in soft skills and functional areas in conferences and thousands of activities each year.

The fact that this global organization is run by a group of university students is impressive. The fact that the entire management turns over every year is even more impressive. But that is what makes AIESEC unique and what gives you the opportunity to step up and take on leadership roles.

We also give an opportunity to gain in-

ternational experience and work abroad through exchange programs, which is the most intense learning experience. We offer and link together our global network. Each year, we provide members with a challenging opportunity to live and work in a foreign country in areas of management, information technology, education, and development.

We build a global network by connecting like-minded youth around the world and enrich your learning and compliment your academics with practical work experience.

We offer you to live out your personal path of discovery - your AIESEC experience.

To get more information about AIESEC, go to our web page [www.aiesec.org](http://www.aiesec.org)

To become an AIESEC member you need to fill out application form which is available on our e-mail.

Please e-mail us to request a free application form via [aiesec.kg@gmail.com](mailto:aiesec.kg@gmail.com), we will mail you back the informational package with an applicational form and a procedure of selection.

## "MY INTERNATIONAL EXPERIENCE"

Traveling is not only a great pleasure, lots of fun and full of impressions, but it is also a great opportunity to gain valuable experience, grow as a person and meet many interesting people. GULNISA ASYMOVA, an ICP student at AUCA, has proved to be a real world traveler. Gulnisa has traveled to the United States of America, Hungary, Germany, Latvia, Turkey, the Czech Republic, Uzbekistan and Kazakhstan. Let's find out more about her International experience during her most recent trip to Latvia.



vian language teacher; so it was fun to practice my Latvian with her.

### How did people in Latvia host you?

Despite the fact that Latvians are famous for being cold, in the several months that I spent there, I realized that the people are great! As I said I had a host family. I had two peer-mentors who did a great job helping me out.

### Do you remember any funny situations from your International experience?

It was when I was supposed to organize a charity concert at local night club for the orphanage. So, when I came up to the orphanage manager she said: "It's so funny, the TV and radio are reporting you will be organizing a charity concert... and I know nothing about it." I was shocked...this is a good lesson in being more organized. However, we both had a chuckle afterwards...definitely a good lesson...

### Gulnisa, everyone knows that you are a FLEX, moreover a FLEX Alumni Coordinator this year. How was the way people hosted you in the U.S.A different from that in Latvia?

It was very different than in the USA. I lived with a family and I did not encounter any problems (or at least that I can recall). In Latvia I was more of a grown-up and had to count all of my savings in order to see what to have for dinner, how to clean up my room, etc. I was more independent. In the USA I was hosted as part of the family and my small community was like a family. So the people in the USA were extremely nice and, I have to admit, more diverse. In Latvia the population is less so and that was probably why I attracted more attention, me being Asian-looking. But it was nice! I didn't have any serious problems since I tried to surround myself with great people. But in general, I can say that in the United States people really smile a lot and are a lot more open than in Latvia.

### What are your impressions about such an interesting International experience?

It is amazing! You have a chance to learn something new about yourself by challenging yourself on a daily basis.

### Where in Latvia did you go and how long was your trip?

I was in Valmiera city (which is a two-hour drive to the north of Riga, and it is very small; but taking into account the size of Latvia, Valmiera is considered to be one of the biggest cities in Latvia: the 3rd largest). I spent one spring semester in 2007 at Vidzemes Augstskola (Vidzeme University College (ViA) studying political science.

### How was the University in Latvia different from AUCA?

The university differed in one main aspect – SPIRIT. At AUCA I got used to different cultural events and I felt like we were "melting in one pot" called AUCA. In ViA, on the other hand, there was no extracurricular life. Students themselves (to my surprise) did not care that much to know something new about other students, although there were 30 exchange students from all over the world at the University.

Secondly, class schedules differed a lot. The duration of one class was usually 2 weeks, or 1 month at most, and then the schedule changed. Hence, there is no fixed schedule for one semester, as in AUCA.

### Which sponsorship program did you travel with?

It's called HESP; the program that gives out scholarships to study abroad for one semester.

### What was the most interesting part of your trip?

Cultural exchange. I got a chance to organize a charity concert at a night club and worked afterwards with the orphans in Valmiera. I was surprised to see how government supports the orphans. They have everything! There is only the lack of attention and love which cannot be bought. Cultural exchange was also carried over through the Latvian family that I was lucky to stay with.

Through my host mom, Liga Kliemetē, I discovered many cultural facts and learned a lot of cultural dances and songs, especially as she was keen as I was in this cultural exchange. Moreover she is a Lat-



lots of wonderful impressions and memories for the rest of your life!

**Regina Molchanova**

Traveling to a foreign country on your own, arriving to an unfamiliar community and adjusting to a new environment can be very challenging! However, it makes one mature, independent and brings with it



# PERSONA: BERMET TURSUNKULOVA

**Bermet, how long have you been working at AUCA?**

I have started my teaching career at AUCA in the year 2000 as an acting chair. In 2001 I took maternity leave expecting my first child. In 2005 I came back for one semester but I had to leave under the same circumstances. Half a year ago I came back and, I think, this time for good.

**Bermet, where did you study?**

I completed my undergraduate studies at the International University of Kyrgyzstan in Bishkek, majoring in International Relations. I received my master's degree from the Central European University in Budapest, Hungary, where I majored in International Organizations in European Studies.

**How different were the universities?**

Well, it's hard to compare. IUK is a small university in Bishkek and CEU is one of the more prestigious universities in Europe. CEU has an incredible campus and a wonderful library full of valuable resources in every field.

**Was it difficult adjusting to CEU?**

It was challenging, IUK and CEU have absolutely different systems of education.

Bermet Tursunkulova is a young beautiful woman with a charming personality. She is a bright example of a strong modern woman who balances her personal life with a successful career. Bermet is one of the youngest candidates of political science. She is an acting head of the ICP department and a mother of two wonderful sons.

Writing reflection papers and making presentations were new tasks to me. Besides, CEU is one of the best colleges in Europe and its students are known for academic excellence, which makes studying there very competitive. However, it motivated me more and helped me study harder. As a result, my college years were even more interesting and successful.

**What was the hardest and most unforgettable experiment during your college life?**

The period when I was just about to graduate. I was working on my thesis and had several exams at the same time. Probably, for one week I slept only 3 hours each day.

**Where did you have more fun?**

While I was in Bishkek, I was working and studying, so all of my time I spent studying or

working. In CEO I experienced a real college life: living in dorms, partying, etc.

**You just recently received your degree in political science, what was the topic of your thesis?**

"Globalization Problems in Transitional Countries" My theory states that to use all the accessible resources in Central Asian countries for mutual benefit, they need to unite.

**Do you think it is possible?**

My theory was accented on how Central Asian countries can benefit from the globalization process, not on the possibility of uniting.

**Have you ever thought that you were going to become a teacher?**

Yes, from the beginning I was heading towards a teaching career. That's what I truly

love. I enjoy working with students and seeing immediate results of my work.

**At such a young age you have managed to make a pretty successful career while raising two kids, how is it possible?**

If you really want, everything is possible.

**What does your husband think about your career, considering that it's pretty hard for a woman to pursue a career in a Central Asian family?**

I am very lucky in this case. My life partner supports me in all my beginnings.

**What is your teaching philosophy?**

To ask from students 100% effort, the teacher has to offer 200% of information and hard work.

There should always be freedom of choice, which builds up a goal-oriented attitude in students.

**What is AUCA for you?**

My students. To me, they are our next generation that will bring new significant changes into society.

Nargiza Ryskulova

## KNOW NOW: «НЕТ НИЧЕГО НЕВОЗМОЖНОГО»

**РАДИК ЗЮЛЬХИТЖИНОВ, координатор направления «Телевизионная журналистика» в АУЦА. «Операторское искусство - это практический курс», - говорит он. В своём интервью для «Star» Радик поделился тем, как он строит курсы, в которых минимум теории и максимум практики.**

**Радик, на каком этапе своей жизни Вы начали преподавать телевизионную журналистику?**

Я не могу сказать, что именно на каком-то определённом этапе я решил преподавать. Я закончил биологический факультет. В какой-то момент я познакомился с камерой, начал снимать и монтировать. Материалы начали выходить в передаче «Все вместе» на канале «Пирамида». Через некоторое время программа закрылась. Потом был объявлен конкурс (на этом же канале), и я подал своё резюме, после чего меня взяли. Там я работал телевизионным журналистом-оператором. Одновременно закончил экономический факультет. А уволившись с «Пирамиды» стал преподавать в Славянском университете на студии практической журналистики, где проработал три года. Когда был объявлен конкурс в АУЦА, я перешёл в этот университет. То есть, я не принимал какого-то решения преподавать в Американском университете. Я связывал свою жизнь с преподаванием в университете, потому что мне нравится чему-то учить, передавать свой практический опыт.

**Почему вы решили преподавать именно телевизионную журналистику?**

Передавать свой практический опыт намного интересней, чем теоретические знания. Всё что я рассказываю студентам на курсах, делал когда-то сам. Когда ты знаешь что-то с практической точки зрения, тебе намного легче. Это также, вызывает больше доверия.

**Предположим, что идёт урок и студент спрашивает то, чего вы на практике не использовали, чего вы не знаете?**

Я могу сказать, что чего-то не знаю, ведь знать все – просто невозможно. Но могу и высказать своё мнение. Когда есть вопрос, интересующий всю аудиторию, я могу поискать материал и ответить к следующему занятию. Если же это касается только одного студента, то он может подойти ко мне после урока, и мы вместе найдём какие-то материалы. Моё мнение в результате может быть либо подтверждено, либо дополнено, либо опровергнуто. Я не боюсь признать, что я чего-то не знаю, поэтому

я пытаюсь строить свои отношения с аудиторией на честности.

**Можно ли каждого научить операторскому искусству, или это нужно просто чувствовать?**

Мой опыт показывает что, конечно, можно. Если человек хочет научиться, то он научится. Разумеется, есть талантливые студенты, которым достаточно лишь один раз объяснить. Они сразу видят картинку и композицию. Но есть и студенты, которым это даётся достаточно тяжело. Им нужно много практиковаться, сделать много ошибок, что бы научиться.

**Аудитория на ваших курсах разношёрстная и не состоит только из одних талантливых студентов. Как Вы строите свои курсы, что бы справиться с этим?**

Операторское искусство - это в основном практический курс. Студенты снимают данное им задание, сами его просматривают и потом показывают отснятый материал мне. Те, у кого снять получается быстро и хорошо, как правило, приходят редко. Мы смотрим материал, обсуждаем, что получилось хорошо, что плохо и отмечаем, что нужно поменять. Тем, у кого сразу не получается, я указываю на сделанные ошибки, и до следующего занятия они могут переснять материал. Иногда студентам требуется ещё больше внимания. В моей практике бывает и так, что мы вместе идем на улицу с камерой, и я показываю, как снимать, объясняю, какую точку нужно выбрать в зависимости от освещения, чтобы картинка была интересней и т.д. На самих занятиях мы все вместе просматриваем материал и каждый высказывает своё мнение.

**Студентам не обидно, когда в их работы критикуют?**

Стараюсь, чтобы обидно не было. Сначала все высказывают своё мнение об отснятой работе. Потом сам студент объясняет, почему он снял именно так. Очень часто случается, что какую-то творческую задумку по съёмкам очень сложно заметить, в процессе монтажа многое можно исправить. Также, студенты должны не только высказать своё мнение, но и уметь объяснить, почему что-то понравилось или нет, и как

«Студенты должны уметь высказать своё мнение и объяснять, что им понравилось или нет, и как надо было сделать. Критика без альтернативного мнения ничего не стоит»



надо было сделать. Критика без альтернативного мнения ничего не стоит. В результате, студенты высказывают по большей части конструктивные вещи.

**Как вы справляетесь с желанием студентов выполнить задание по своей задумке а не по правилам?**

Конечно, это хорошо, что ребята делают по-своему, но я всегда даю очень точные задания и ожидаю, что они будут выполнены. Если я и сами студенты после просмотра не видят данного задания в работе, то им нужно взять оборудование и переснять материал ещё раз.

**Поощряется ли дополнительные съёмки, которые делают студенты?**

Нельзя сказать, что дополнительная работа совсем не поощряется. Если студент заинтересован чем-то, то отношение меняется. Чем больше работаешь с камерой, тем лучше получается. Это можно сравнить с письмом. Письмо разовьётся лучше у того, кто будет в течение дня писать по странице, а не у того, кто будет писать по странице в неделю. То есть, лучше итоговые работы у тех студентов, которые снимают больше.

**Вы практикуете тесты?**

На курсе операторского искусства тесты я ещё не проводил. Так как очень сложно показать на бумаге, например, композицию картинки. Это можно нарисовать, но всё же... Тестом являются

промежуточные работы студентов, которые они выполняют.

**Есть ли особый метод в обучении, который вы используете?**

Доверительное отношение. К примеру, возьмём отношение студентов ко мне. Я могу честно признать, если я чего-то не знаю, и надеюсь, что студенты будут честно отвечать мне. Лучше честно сказать «не знаю» и получить соответствующую оценку, чем солгав получить то же самое.

**Каковы основные правила на ваших курсах?**

Дать студенту возможность высказать свое мнение. Выслушать каждого и уважать каждого. Не перебивать друг друга.

**Ваша цель как преподавателя?**

Во-первых, улучшение преподавания. После каждого семестра я пытаюсь переработать си́лабус: придумать новые задания, что то изъять, поменять структуру. Во-вторых, передать имеющиеся у меня знания студентам, которые хотят их взять.

**Ваш девиз в преподавании?**

Нет ничего невозможного. Я верю в это потому, что когда человек хочет достичь цели, то достигнет. Это вопрос времени и затраты сил. Необходимо ставить разумные цели.

Алия Мадьилова



# AUCA HAS THE LEGAL RIGHT TO RESIDE IN THE CURRENT BUILDING

On Friday 15th, 2008 Mr. Iskhak Masaliev, the Jogorku Kenesh deputy of the Communist Party of Kyrgyzstan, during his speech in the parliament raised the issue that AUCA should move from the current building it occupies, and submitted this proposal for consideration by Ishenkul Boldjurova, Minister of Education of the Kyrgyz Republic. His statement was like "fodder" to the mass media. Right after his statement, a few journalists from the "5th Channel" came to AUCA to interview AUCA staff and students respectively. Furthermore, this statement spurred heated discussions in the blogosphere.

The main argument was that the university building was of historical importance as the former home of the Supreme Soviet of the Kyrgyz government. He has alleged that the majority of AUCA students come from rich and highly-ranked officials' families, while poor students from the regions make up only a very small percentage.



Mr. Masaliev responded to journalists' questions by pointing out that the basis of the problem was that AUCA is a private university which does not provide full scholarships to rural students from Kyrgyzstan.



However, Ellen Hurwitz, the president of AUCA responded: "My general comment as the president of the university is, I don't think this statement is justified; we have a legal right to be here. I am a historian and I can well understand why some people, who remember this building from former times, should think that it might be a little odd or even paradoxical that an American university which fosters innovative education, critical thinking and the English language is located in this building. Moreover, what has disappointed me is the comment that we don't provide funding to the students from rural Kyrgyzstan, when in fact WE DO. WE DO PROVIDE SIGNIFICANT FUNDING to the students from the countryside." Ellen Hurwitz went on to say, "The republic of Kyrgyzstan is proud to be a free republic, and AUCA is proud to be a university that fosters freedom."

Mr. Masaliev also pointed out that the Kyrgyz government gave AUCA a building that has historical value; if rural students do not have an opportunity to get full scholarships then terms of the contract should be revised. According to him, a state university will prove to be more beneficial than a private one, while those who have money can afford to study in Cambridge.



AUCA was established based on the tri-lateral agreement between the U.S. Government, Open Society Institute and the Kyrgyz Government respectively. For the period of its existence the Kyrgyz American Faculty or KAF at KNU became American University of Kyrgyzstan, the government of the Kyrgyz Republic provided AUCA with the current building for its usage.

In other words, three sides made their contribution in order to make the first step in creating a first American institution based on democratic principles. The contribution from the Kyrgyz government was this building with historical value. On top of that this building was given from the Kyrgyz government for life, without any compensation. AUCA provides significant financial support to the

students. Statistically speaking, 73% of our students receive financial aid based on their academic performance, social and sports achievements. Annually, AUCA provides nearly \$1.3 million for its scholarship programs.

AUCA is a private university that is located next to the Jogorku Kenesh building. Unlike other universities, AUCA neighbors a number of governmental buildings such as the Ministry of Foreign Affairs, Finance, etc.

*By Ibragim Merzakhmedov and Altynai Myrzabekova*

## US AIR FORCE BAND CONCERT AT AUCA

The concert of the band "Life Round" was dedicated to the month of Indian and African-American Culture in the USA.

The members of the band started to sing and play musical instruments as soon as they stepped into the building of the University. They played and sang so cheerfully and energetically that many staff members came out from their offices to see what was happening. Even some representatives of the student affairs office were surprised by this event, although they have seen and organized different and original activities.

While the band was preparing the instruments for the concert, only ten-fifteen people gathered to listen to their music in the Conference Hall. However, after maybe 20 minutes the number of people has increased a lot. One of the main reasons was the concert program that was prepared by the band. They started with the famous song "Pump it" of the band "Black Eyed Peas". Other songs were not as familiar to the audience in this region; however, they were also energetic. The sounds of the musical instruments was very good and after the concert many people who had classes and could not come to the CH said that they heard the music very well and distinctly. The band members played and sang very patiently, energetically. It was possible to feel that they enjoyed what they were doing at that moment.

The other special thanks could be said to people



who helped to prepare the concert, because they were able to set almost professional light and to create wonderful acoustics what helped to make the concert absolutely wonderful.

The number of journalists, cameramen, and photographers was really amazing. At the very beginning of the concert in the CH there were three groups equal in numbers: musicians, representatives of mass media, and audience. Among the journalists it was possible to notice several people from really famous in the city TV channels, what shows the interest that was raised by the event.

After the concert, we

managed to talk with the person that organized the concert - Chief of public affairs of the 376th Air Expeditionary wing Adriane Craig. She told us that the members of the band are professional musicians, they travel all over the world and play American music in US military bases all over the world in order to raise morale of the soldiers because such concerts are something like a letter from home. According to Mrs. Craig, there are several such groups that hold such responsibility in the army (members of the groups are considered like people who serve in the US air force). The band "Life Round" gave concerts in the "Manas" base and in the school in the "Manas" village, and children in

the school were absolutely delighted by the concert. At the end of the talk Adriane Craig said that there is a high possibility that soon enough other USAF band would come to Kyrgyzstan and give several concerts.

Let's wait and hope, because as it turned out military people could be really good in music and disseminate pleasure and positive energy among the audience.

Veronika Sivasheva  
Photos by Emil Lyu







## FUGITIVE BIRD

part II

Excitement deserted me. It soared up into the gloomy and dark sky and disappeared. In its stead, hatred and malice filled my heart so much as I thought it would burst out. Not my true love, but I'd encountered my true foe. There was an irresistible urge to return to my room and imprison myself forever, never to see her again. That was a dreadful revenge. My eyes shut, I thought for awhile what I wanted from her. She'd lost her grace and charm for me; she was graceless, she was charmless. She was a shadow.

No, that was a bit misleading; she wasn't that charmless. She was a magician and knew how to allure me, how to trap me. Hatred subsided and I again felt excited about seeing her. Her name excited me although she'd never told me her name. I proceeded forward, entertaining that I would sit at her knees and tell her that the beauty of her eyes and fingers had mesmerized. And since I was a coward man, I decided not to tell her anything offensive; I would for instance not ask her to go with me to bed, or what she'd done the previous night in her bed. We would only look at each other, endlessly. Eye contacts between us were of more meaning and glamour than words. We both were seasoned wooers. It became a wont for us and we no longer believed in each other's words for it was possible for both of us to lie. (She even once told me that she sometimes preferred lying; and of course she never pressed her hands to her nostrils against the stench of lying because she'd got used to it).

Once under the shade of the tree, my heart throbbed as I stopped still; the crouched and shaking shadow was nowhere to be seen. I'd loafed my time spinning fantasy, to sit by her knees and look at her eyes and... The solitary tree was shaking against the heavy rain. I heard the twitter of sparrows nested on a branch wrapped in fog. Turning around the tree I noticed some footfalls in the same place where I'd seen her crouched. For the last time I became sure that she couldn't escape from me. She'd left her trail behind. Wonderful. I'd advised her not to escape because I could track her down anywhere she went. Among thousands of footfalls I could easily single out hers. A month earlier, I'd found her by her footprints in the lawn of the church among a company of hundreds of preachers. There too, we didn't talk; glares were exchanged and spit were tossed to the ground.

I headed down the valley, following her footfalls. Now dilapidated and covered by wild shrubbery, the valley used to be lush and green. Six years ago a devastating flood swept through and rooted out everything on its way: boulders, trees, paddies, orchards, and houses. In the whole valley only one tree survived and that was 'my solitary tree'. That disaster is so vivid in my mind as though it struck the valley minutes ago. In a late afternoon, thunders rumbled, dark clouds that had massed in the sky for a week burst, rain began falling, boulders flew down the crest of the mountain, the earth trembled, and there it came, mountains of water and dirt and stone. It couldn't dislodge the tree and so I survived but half of the inhabitants of the town was washed way and their bodies discarded miles hence.

I paced on, leaving several glens and passes behind. Seemingly endless in the onset, my journey ended with a morbid scene before my eyes. I knew she'd that self-effacing courage, so it didn't surprise me. She was heartless and beetle-headed. There she was. Round and puffed buttocks, flaccid breasts, narrow nose broken in the middle, curly hair,

all familiar to me. As lascivious and inviting as ever before. She was stark naked, hanging head-down from a thick branch and drops of blood were trickling (tloop, tloop...) down her nostrils into a reddish puddle of rainwater. A nasty odour was oozing out of her body, as if she'd just stepped out of a brothel.

And now dear fellows, there was this heap of carrion and myself standing before it. I could do with it anything I wished: damp it into a moat, slit it joint from joint and throw it before animals, bury it under dirt, burn it on a fagot and warm myself, take her to my bed, take it to the shade of that lonely tree where she'd promised to unleash the truth for me...endless ways to take revenge, to indulge myself.

As I approached the corpse, I thought her mouth opened with a raucous smile and she lisped: "Why did you come?"

I was speechless.

She continued: "You fiend shouldn't have come...too late."

My mood and thoughts suddenly shifted. Feelings of self-hatred and guilt began gamboling inside me for brewing malice toward her earlier. After all, she was the only one whose eyes and fingers had ravished my heart, the only one who had caressed me in my my dejected and lonely moments, and the only one who had planted warm kisses on my lips for six years. Devil knows how tormenting it was for me standing now before her dead corpse. And even now, writing about those moments is so painful that I want at once to snap the pen and burn whatever I've written so far. But I keep writing because if I don't tell you my secrets now, the solitary tree will one day lay everything bare. Ah! I again remember the solitary tree, like myself, a distressed and shaken fellow. I remember how meteorically it grew old after the flood uprooted other trees from its surroundings. Loneliness brought its doom. There started viscous water of some sort trickling down its trunk, and truculent insects nested all over. It became stooped and shook at the mere touch of anything, my hand, a mild breeze.

I don't know the reason but whenever I remember it, it brings my childhood before my eyes. We grew up together; I was once a child, the tree was once a child. We both grew up and fell in love and both were finally robbed of our beloveds, and now destined to fall. It's been my faithful companion. Isn't it peaceful to have such a stable companion? It welcomes you anytime, listens to your naggings and complains and never raises an eyebrow, and never represses your emotions and thoughts.

Once back to my solitary tree, how would I tell it about this dead corpse? What would I say to the birds nesting above my windowsill? Those birds had seen us for six years seated on the windowsill, our eyes locked on each other. They would all accuse me of her death, they would argue that a sound and healthy lady never kills herself unless having not eaten delicious soap for months.

Looking at her big eyes, I remembered her promise to give me a Christmas gift and I never got it. I remembered how she always curled herself small in my bosom and kissed me in the neck. I remembered the moments we sat nether the solitary tree and looked at each other and...now there was no soul to give me her usual smiles, though arrogant and malicious at best, to ease off the pain of life. No one was there now to tell me that I was a clodpoll.

I should've not remembered anything about her, for it was agonizing. I should've rather escaped from her. But these were words to deaf ears and a dull mind. She possessed my mind like a monster, inflicting upon me some sort of pain within which I found pleasure. I shouldn't have escaped from her, because I was impotent, because I was impeccable, because I couldn't escape. I was doomed. I should also tell you that when I arrived over her body, she was still alive, breathing her final breaths. But I lit a cigarette, hummed a song to myself and cold-bloodedly strolled around until she passed away.

This was the secret story of a bored man, the story I'd kept with me for six years. Do you want to know what happened in the end? You don't believe it, but I swear you upon your beautiful eyes, or rather your dirty socks, that my words are true. She wasn't there. It was only the dream of a bored man. Yes, it was a dream; my life has all over been a dream. The lady, hanging from her self-made scaffold, was a wretched stranger. I mounted her on my shoulder and headed down into the glen and disappeared in the darkness.

Ghulamreza Fazlinaiem

## "DELIVER YOUR LOVE!"

Two weeks before for St. Valentine's Day an active group of volunteers launched the "Deliver Your Love" project. The purpose of this project was to raise money for charity.

Cold weather inspired manager of the project, Cholpon Chargynova, ICP 105, to bring joy to people and create a warm holiday atmosphere to AUCA.

"Students had a chance to express their feelings by sending their loved ones chocolates, flowers and Valentine cards," said Cholpon. Some creative students made-up special orders and the organizers fulfilled their requirements. On St. Valentine's Day, volun-

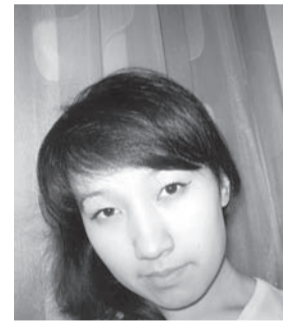
teers made deliveries to classrooms during the lectures.

"This year students have been more passive than other years," said Meerim Kuchukeeva, MM 105. "Maybe they have got greedy or they just don't have any love!"

Whatever has happened to the students, we still wish them love and joy. We are deeply thankful to the organizers of the project, Cholpon Chargynova, Meerim Kuchukeeva, Ulkan Imaraliev, and all the other volunteers, who generated so much positive feelings in AUCA

Dilnura Khalilova

## AROUND THE WORLD



Can you imagine that a spring holiday was already celebrated in Ancient Rome? In those days, Ancient Romans would give special presents to their wives, female slaves would get a day off, and Roman women would visit the temple of Vista, goddess of the family hearth. Much time has passed since that era...

The history of this holiday is very interesting because what we celebrate now is different from what people used to celebrate in the early 1900s. Initially, this wasn't a holiday that glorified women's beauty; it was a holiday of the feminist revolutionists. It was a holiday of women's emancipation and their fight for equal rights. On March 8, 1857 the female workers of New York's sewing and textile factories rose up to demand such rights as reduction of working hours and equal wages. Back then women used to work 16 (!) hours a day and earned miserable wages. March 8 was also significant because that was precisely the day when women rose up for their rights to vote. Sadly, that demonstration ended in a cruel fight where police officers used water to disperse a crowd of women. In 1910 the delegates from the US went to the Second International Conference of Socialist Women where they met Clara Zetkin. It was there that Clara Zetkin proposed to have a special day when all women around the world would hold demonstrations. As a result, International Day of Women's Solidarity was born. This was a day when women stood up for their social, economic and political rights.

Many people question the fact that March 8 is an international holiday. However, this day is in fact a national holiday not only in the Post-Soviet Countries but also in Angola, Guinea-Bissau, Cambodia, China, Congo, Laos, Macedonia, Mongolia, Nepal, North Korea and Uganda. In Uzbekistan, March 8 is celebrated as Mother's Day. In Armenia, this holiday has been transformed into a holiday of motherhood and beauty. In Vietnam, this holiday has been celebrated for more than two thousand years. March

8 was called Memorial Day for Chung Sisters. These brave sisters were in the head of the war of liberation against Chinese aggression. When aggressors surrounded the women's army, they drowned themselves in the river in order to not become prisoners of war. After the socialists came to power in Vietnam, the Memorial Day for Chung Sisters transformed into March 8.

Even though today this holiday has lost its historical meaning, I still think it is a very warm holiday when men pay a little more attention to their loved ones, sons and daughters give tender hugs to their moms and our moms treat their own moms with the same. This day might be significant for those who consider themselves feminist, but for most of us, I think it is just one more reason to show our love and attention...

In the end I just wanted to share with you a cute tale as a reminder of how charming, endearing and bright the female part of our world is.

According to the tale of Creation, man once came to God and said he was bored to death. This really confused and puzzled Him because everything the Creator had was used to create the man. After a long consideration, He took:

- several bright sun rays
- all the charming colors of day-break
- the moon's melancholy and thoughtfulness
- a nightingale's voice
- a kitten's liveliness
- the endearing warmth of fur
- the burning heat of the fire
- the sweetness of honey and the fragility of ice

And mixed everything together. But in order to prevent excessive lusciousness and sweetness He added:

- the wind's inconstancy
- a cloud's tears
- a spider's handicraft skills
- a snake's poison
- opium's datura
- the tornado's viciousness

Finally, the Creator mixed everything together and out came a real full-blooded woman. After that, the Creator blew life into Her body. God's last words to the man were:

"Take good care of Her and never ask me to change or remake Her".

Atakanova Aikanysh



## THE JOY OF MAKING PEOPLE HAPPY

These are the words of Nataliya Petrovna Popova, candidate of biology and instructor of yoga, corrective gymnastics, massage, and social ecology at AUCA. Through yoga trainings, she makes students smile, while challenging them to be physically and spiritually strong. She teaches concentrated energy and paths to pacification. Nataliya Petrovna urges people to follow her, because she discovered that yoga helps look at the world from a different angle and retain one's youth.

**Nataliya Petrovna when and how did you discover yoga for yourself?**

I had been an instructor of the gymnastics faculty in the Sports University for 26 years. I have been practicing gymnastics since I was six. But five years ago the idea that I can be not only



be the instructor of gymnastic courses, but yoga as well came to my mind. I thought that I shouldn't restrict the growth of my potential. And in the time, yoga has become my lifestyle.

**The word 'yoga' evokes images of men meditating on broken glasses or tacks for many people. Do you meditate the same way?**

No, I am not a follower of extreme yoga. I teach students Khatkha-yoga. It helps improve the physical state as well as harmony with yourself.

**How do you benefit from that harmony?**

I have become very even-tempered. Harmony revealed other potentials, because it opened a broader sight of the world to me. I even conceived a desire to learn languages. You might think how does yoga influence the thought

process? The answer is that it develops physical characteristics, such as flexibility, adroitness, coordination of movements, and other skills that don't let the organism get tired and become older. Young state of the spirit and body lead me to new discoveries.

**What discoveries have you already made for yourself? Were all of them provoked by practicing yoga?**

Last year I started photographing. I finished the Federov course of photography, and even participated in the university exhibition of photos. Such childish entertainment as rollerskating seems very exciting to me. That was the second finding. Also, this winter my grand-children presented me with skates, proposing a new activity that I have pleasurably accepted. And the fourth discovery that I made two years ago was skiing.

In addition to all these, pouring cold water over yourself every January has become a tradition to me. For example, this winter, on November 19th, I swam in the river at mountainclimbing camp. But I have become a winter-swimmer independently of teaching yoga.

**Does yoga imply some restrictions?**

I have only restricted myself from fat and unhealthy food. I do admit some kind of meat meal in my cooking, but vegetables and fruits prevail in my ration.

In all other respects, it brings lots of positive things. And the main thing is that it makes me happy.

**Our interview has broadened my knowledge about yoga. I even caught myself at the idea to follow you. What can you tell the readers of the newspaper who have not found yoga for themselves?**

Sign up to my class! Come and I will tell you much more about this deep and complicated sport! (smiling)

**Davlembaeva Dinara**  
Photo from [www.superstyle.ru](http://www.superstyle.ru)

## ABANDONED PARENTS

Why can relationships sometimes be so unjust? It's the same old eternal child-parent story. Unfortunately, this problem is now becoming more pressing indeed.

I would like to relate a story that shocked me...

Not so long ago I was waiting for a friend on the street. Looking around, I saw two girls who seemed charming at first glance, but what happened a short-time afterwards changed my impression of them immediately. A grey-haired humpbacked old woman was walking slowly up the street, meeting them halfway. The sight of one of the girls made her so happy that tears started rolling down her long-dry eyes. And with a cheerful tone she uttered:

-Oh, my dear grandchild, how long...

-Oh, apa, I don't have time, - and, brushing her aside, the girl took off.

The old woman stiffened in astonishment. Passersby cast indifferent glances at her and moved on with their lives. I felt a lump in my throat, pity seizing me. She was still standing there, eyes wet in tears, looking on as her granddaughter walked away.

It is interesting, what made that passing girl enrage her grandmother with an insignificant, yet cruel gesture? Perhaps the old lady was mistreated by the girl's parents, setting a dangerous



precedent. Perhaps the girl was "given away" by her grandmother. No matter what happened, I could not justify the behavior of that girl.

You might say, so what if this girl brushed her own grandmother aside and took off? I am not going to condemn her behavior and say that one can't act like this. I am thinking about something else. I am thinking about single child families; children, whose parents give all their love to them and indulge their every whim. As a rule, these children usually grow up to be quite selfish. Everyday we pass by old people sitting on the street and begging for money. After all, they also used to have children whom they brought up. Where are they now? Maybe we should think about it and treat our parents, who brought us up and gave us warmth, with a little more care, thought and attention...

**Myrzabekova Altyнай**  
Picture by author

## AUCA STUDENTS OUTSIDE THE UNIVERSITY

Undoubtedly, AUCA is full of talented people. However, our students are not limited only by the walls of the university. They use every opportunity to make the world a better place.

On Saturday, February 9, a group of our students and faculty showcased their poems in the Jazz Club.

Despite busy schedules, our students manage to find time to express their talents in different fields, such as music, singing, dancing and even poetry. Eleonora Proyaeva, professor of Russian Literature, organizes meetings for people who love poetry. They are not just AUCA students, but also poets outside of university. In the words of Eleonora Proyaeva: "We occupy very different positions in life, but we are all united by a single love of poetry. On February 9 the poetry club performed in the Jazz Club, in a special poetry evening called "Dreams about Something Bigger." Eleonora Proyaeva commented: "The Jazz Club organizes the most elite and elegant evenings in

Bishkek, we are really glad to find understanding and support here." Many poets presented their poems with the accompaniment of different musical instruments, giving a totally new perspective on traditional poetry. The poems reflected eternal human conflicts, as well as modern problems, such as value changes and the fastening pace of life. The audience warmly accepted their words, ringing true to everybody.

AUCA students enjoyed the opportunity to perform for such a hospitable audience. The first experience of the Poetry club, performing on a big stage, was successful and, hopefully, it will continue.

"If you want to see a difference in the world, you must be different first" - a wise man once said many years ago. The life of AUCA students is a direct representation of that quote. They understand their own responsibility for making their community better. This year, AUCA students paid special attention to different orphanages in the area. Several clothing drives were

organized by the Student Senate and the World Club. On February 16 our students conducted one more trip to the orphanage in Orlovka, Tokmok.

The trip was organized with great help and assistance of Gulnisa Asymova, Coordinator of Exchange Students Alumni Hub in Kyrgyzstan and 5 other AUCA students, who are alumni of the FLEX program. The alumni prepared a great performance for children on the topic of friendship. It was the story of two mice that didn't know the meaning of friendship. Together with the children, the mice discovered what true friendship is. After the performance, they played games and watched a performance presented by children. They sang songs and danced. They also talked about St. Valentine's Day. It was the best possible gift for the children on this holiday. As Marlis Esmenkulov, alumni '02, confided to us, the time spent with children was amazing. "The smiles and energy in their nature tells you that they are angels."

NarGiza Ryskulova

## Are AUCA Students Interested in Classical Art?

Having interviewed 20 people, it became possible to name several reasons why AUCA students are not too interested in classical art.

One of the most often named reasons was that classical art is boring, very old, and absolutely not interesting. Maybe if local theatres would stage their own versions of world famous productions ("Notre Dame de Paris", "Metro", "Cats", "Phantom of the Opera" and many others), the youth would start going to theatres more often.

It is clear that our theatres will not be able to create expensive scenarios and costumes, but such performances could attract young people to theatres (especially since the Theatre of Opera and Ballet was able to stage the famous rock opera "Juno and Avos" for several seasons despite the lack of financial support).

The other reason is based on the language

of performances. All plays and performances are usually performed in Russian. Many of our students learn several foreign languages or try to speak strictly English, so watching plays and performances in Russian is not as interesting and attractive to them. As it is known, many operas were originally written in Spanish and Italian. Directors may continue staging these operas in foreign languages, attracting people who love and learn the Spanish and Italian languages.

Some students said that they would like to visit theatres, but they don't have enough time during the year, while in the summer there are not that many performances. This problem could be solved by our instructors

from the Arts and Recreational Sports Department, who could set up a course where students would go to theaters, exhibitions, and concerts. In addition, it would be possible to buy extra tickets and subscriptions for different theatres or even to enter into an agreement with theaters on discount tickets for our students.

In general all these reasons and problems that stand between our students and classical art are solvable and surmountable. If universities and theatres find a solution to these problems, they will create substantial interest to classical art among the youth, which will help young people mature and grow as human beings.

Veronika Sivasheva



# FAREWELL KISS

## Maya: Anything is Possible if You Have Belief.

You have probably heard her bright cheerful voice ringing out of your radio. Maybe you watch MTV in the evenings, where a stylish VJ always jokes around and puts on your favorite songs. Just like a real "star", Maya was late to the interview for half an hour. In reality, it is very easy to communicate with her and this, of course, is her upside. She skillfully combines studying at AUCA with two jobs. The Farewell Kiss is dedicated to one of the most outstanding students of AUCA – Maya Toktorbaeva, ICP 104!

### As far as I know, you also work besides studying?

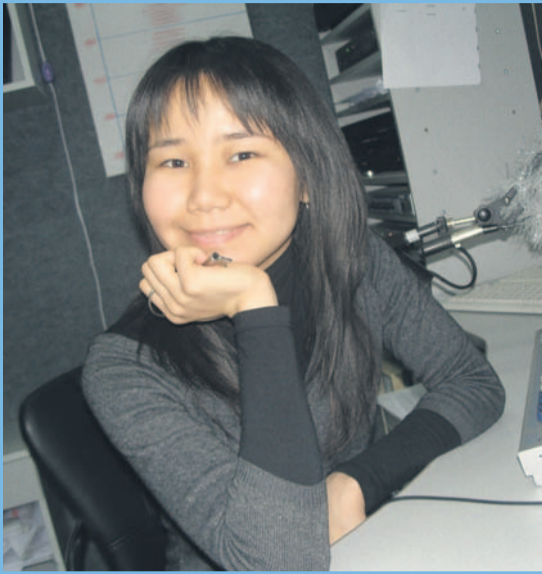
I work for Europa Company, a media holding that owns three radio stations – Europa Plus, Radio Russkoe (Russkaya Volna) and Kyrgyzstan Obondoru – and I also work as a VJ on MTV.

### How did you find yourself working in the media?

Previously, I worked in my hometown Tokmak on Burana Radio. When I came back from the USA after completing the FLEX program, I called the local radio station concerning an absolutely different question. They invited me to work because they had a shortage of DJs. I passed the audition, then underwent a two-month training course, after which I became a professional DJ... As for TV, we have recently started a new project (Night Flirt - author). The VJ that was supposed to lead the program got sick and the administration decided to give me a try. That's how I got my break!

### Where do you prefer working: on radio or on TV?

On radio I feel more like myself! As for TV, you have some kind of modified condition of perception, but I still like it. If I were asked to choose be-



get a chance to work over there and see what fits me. I think that you should live wherever your soul feels more at ease.

### How can you combine studying and working?

Oh, I can't! (laughing). Last semester, I guess I just "died"! But in these 3-4 years at the university you understand how to manage your time better. Nonetheless, it's very hard, since I still don't have time for anything. But you wish to get everything done, right? So do I. That's why I'm also minoring in sociology.

### So, you are majoring, minoring and working at two jobs!

When you don't think that you have so many things to do, you don't notice it. If I started to think: "Oh my God, I have two jobs and a minor", I guess I would get frustrated and couldn't get anything done. You don't think – you do your job. Just do everything right.

### Do you enjoy such a dynamic life?

Of course!

### Your wishes to our students. Especially to those who always complain about their lack of time.

My favorite phrase is "anything is possible if you have belief". If you keep thinking that your goals are unattainable, then they won't be. I think it's necessary to believe that you yourself have the power to create anything you need in any way you want. What can I wish to our students? I wish that they had some kind of "miracle syndrome", so that whatever they wished for would come true. Most importantly – believe that it will happen.

*Dilnura Khalilova*

*Photo from Maya's archive*

## AUCA – THE UNIVERSITY OF BOTH SEXES

We live in the same world, right? One big friendly world..? Hardly. At least because the creatures of this world are made up of two genders: male and female. Men and



women are actually as different as two worlds that speak different languages. All that is left is to decide where exactly these two worlds exist. Dividing the world into different countries by drawing up borders between them is much easier than making these two bickering sides live together. Find it hard to believe? Recall the age-old adage that life is much easier when you stop trying to understand your lady!

Gender division in the world is not only the reason for quarrels and fights, but also a great way to poke fun at each other. AUCA is no exception, where men and women struggle with their relationships and yet cannot live without one another.

Here is a chart of the funniest girls' phrases:

7. Am I ugly?
6. I think I gained weight...
5. Does this dress make me look fat?
4. I know a new perfect diet – don't eat anything for a whole day and drink some water when you feel like fainting...
3. All guys are the same...
2. I am not going anywhere because I don't have anything new to wear...
1. Today is our 55th day together!!! How could you forget about it???

The things about us that men will never understand:

1. Why do plants grow better if

you talk to them?

2. Why does the inside of the Mercedes Benz has to be pink and furry?

3. Why do we become so nervous when a nail that has just been made gets broken.

4. Why does the color of nail polish have to match with the color of their handbag.

5. Why do men have to listen to their girlfriend's sister's friend's problems.

And the funniest thing about these very complicated relationships is that we really won't be able to live without them.

Different presents for different worlds. How long have you been up thinking about what present to give to your father, brother or friend / mother, sister or girlfriend?

"I want to know how you will congratulate me, and then I can think of a suitable present for you." – This is actually, the usual phrase that we hear from our beloved men every year. Fortunately, Defenders' Day is gone for this year and we can breathe easily and wait for presents from our defenders. And the necessary gift for young ladies, moms, sisters, aunts or friends is actually flowers. Just don't give carnations and your lady will be happy to receive your spring present, whatever it is you finally thought of!

*Dina Karabekova*

## BOOK REVIEW by Davlembaeva Dinara

Summing up the results of the year that passed, it is only appropriate to review the new arrivals of business and finance literature to the AUCA library. Previous year BA Department students were presented the unique opportunity to improve on the knowledge of different aspects of business administration, like consumers' behavior, its psychology and everything else that is vital for running a successful business. Students now have the chance to learn more about International Financial Report Standards (IFRS), entrepreneurship in practice, theory and process, and different aspects of management and investment – environment, financing, and different kinds of investments.

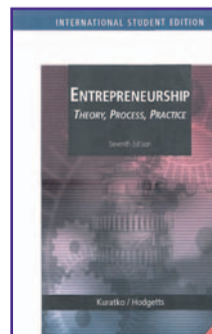


**IFRS: Interpretation and Application of International Financial Reporting Standards**  
Barry J. Epstein and Eve K. Jermakowicz

IFRS: Interpretation and Application of International Financial Reporting Standards provides analytical explanations and copious illustrations of all current account principles promulgated by the IASB. The focus audience of the book is the practitioner facing a myriad of practical problems in applying IFRS. This book does explain the theory

of IFRS in sufficient detail to serve as a valuable adjunct to accounting textbooks. Each chapter of this book, or major sector thereof, provides an overview discussion of the perspective and key issues associated with the topics covered; a listing of the professional pronouncements that guide practice; and detailed discussions of the concepts and accompanying examples.

This book will serve practitioners, faculty, and students as a reliable reference tool, to facilitate their understanding of and ability to apply the complexities of authoritative literature.

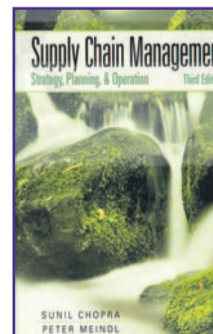


**Entrepreneurship: Theory, Process, and Practice. Seventh Edition**  
Kuratko/Hodgetts

The textbook Entrepreneurship: Theory, Process, and Practice, 7th edition, structures and illustrates the discipline of entrepreneurship in a unique and creative manner. The

text, cases, and exercises presented in this book bring together the most significant resources of exploring the development of new and emerging ventures and presenting them in an organized and challenging manner.

The chapter sequence in Entrepreneurship is systematically organized around the creation, assessment, growth development, and operation of new and emerging ventures.



**Supply Chain Management: Strategy, Planning, and Operation. Third Edition.**  
Sunil Chopra and Peter Meindl

This book is targeted toward an academic as well as a professional audience. On the academic side, it should be appropriate for MBA students, engineering master's students, and senior undergraduate students interested in supply chain management and logistics.

The first objective of this book is for the reader to learn the strategic importance of good supply chain design, planning, and operation for every firm. Its second goal is to convey how facilities, inventory, transportation, information, sourcing, and pricing, as key drivers of supply chain performance, may be used on a conceptual and practical level during supply chain design, planning, and operation to improve performance. Finally, the third goal of this book is to give the reader an understanding of analytic methodologies for supply chain analysis. The strategic frameworks and concepts discussed in the book are tied together through a variety of examples of achieving significant increases in performance.



**New Product Management, Eighth Edition**  
Merle Crawford and Anthony Di Benedetto

New Product Management provides the management approach, with the perspective of marketing. In every organization there is a person or group of

persons who are charged with getting new goods and services into the market. More and more today, these people are new product managers, project managers, or team leaders.

This book provides modern-day marketing employees working as team members or as team leaders with the necessary information about strategy, organization, concept generation, evaluation, technical development, marketing, and so on.